



New Brunswick Police Department  
**News Release**



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**Seat Belt Enforcement and Education Campaign to be Conducted  
Locally as Part of Nationwide**

***Click It or Ticket Mobilization May 22 – June 4, 2017***

**New Brunswick, NJ May 19, 2017** – The New Brunswick Police Department will join with police from around the country in cracking down on unbuckled motorists and passengers as part of the national “Click it or Ticket” campaign.

From May 22 to June 4, the annual “Click It or Ticket” national mobilization utilizes high-visibility seat belt checkpoints and saturation patrols in combination with local and national publicity efforts to reiterate the life-saving value of seat belts.

“Using a seat belt is the simplest way for a driver and his or her passengers to protect themselves when traveling,” said Gary Poedubicky, Acting Director of the New Jersey Division of Highway Traffic Safety. “In 2015, it is estimated that 14,000 lives were saved nationally by the proper use of seat belts.”

During 2016’s two-week enforcement campaign, officers with the New Brunswick Police Department issued 128 seat belt citations, 27 citations related to improper child restraints, 16 suspended driving citations, six careless driving citations and 56 citations for “other” infractions.

Nationwide, police agencies participating in this campaign issued 26,551 seat belt citations, 5,517 speeding summonses and made 876 impaired driving arrests.

“Seatbelts are a key factor in making sure both drivers and passengers arrive safely at their destination,” said Lieutenant Raymond Trigg of the New Brunswick Police Department. “It is important that both adults and children buckle up when riding in a car.”

A key focus of this year’s campaign is to promote seat belt usage by adults in all seating positions in the vehicle, both front AND rear seats.

The front seat belt usage rate in New Jersey currently stands at 93.35 percent. However, adults riding in rear seats are buckling up at a significantly lower rate.

“For whatever reason there seems to be a disconnect with people feeling they don’t need to buckle up when riding as a passenger in rear seats, and this is a concern,” Poedubicky said.

For more information on Click It or Ticket in New Jersey, visit <http://www.state.nj.us/oag/hts/clickitorticket.html>.

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